



Alabama Funeral Directors Association

2019-2020 Advertising Rates ~ *The Undertaking*

<u>Ad Size</u>	<u>Width x Depth</u>	<u>One Issue</u>	<u>Four Issues</u>	<u>Totals / For Issues</u>
¼ Page	4" x 5"	\$225.00	\$200.00 Per Issue,	\$ 800.00 Total
½ Page	5" x 8"	\$325.00	\$300.00 Per Issue	\$1,200.00 Total
Full Page	8' x 10"	\$425.00	\$400.00 Per Issue	\$1,600.00 Total
Inside Front Cover		\$600.00	\$550.00 Per Issue	\$2,200.00 Total
Inside Back Cover		\$600.00	\$550.00 Per Issue	\$2,200.00 Total

	<u>Edition</u>	<u>Closing Date</u>
Spring Edition	03/01/2020	02/12/2020
Summer	06/01/2020	05/13/2020
Fall	09/01/2020	08/12/2020
Winter	12/01/2020	11/11/2020

- ❖ All ad insertions and materials for publication for the current issue must be received at the AFDA office prior to the listed closing deadline dates. Ad copy should be provided in either .pdf or .jpg format.
- ❖ **As of March 2018, *The Undertakings* is published online at www.afda.org and is a full-color publication.**
- ❖ Ad copy will be accepted on a first come, basis. The Alabama Funeral Directors Association (AFDA) reserves the right to determine the eligibility of advertisements for inclusion in its newsletter.

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail Address: _____

Telephone: _____ Cell Phone: _____ Fax: _____

Number of Issues: _____ Total Amount Due: _____

Please Make Checks Payable To: Alabama Funeral Directors Association

7956 Vaughn Road, PMB 380

Montgomery, Alabama 36116

Email To: dedmisten@alabamafda.org or sbelanger@alabamafda.org

Please Charge My Credit Card: _____ Visa _____ MasterCard _____ American Express

Name On Card: _____

Expiration Date: _____ Card Number: _____ SC: _____

Cardholder's Signature: _____