

## Alabama Funeral Directors Association 2017 Advertising Rates

Ad Size	Width x Depth	One Issue	Four Issues
1/4 page	4" x 5"	\$225.00	\$200.00 per issue, \$ 800.00 total
1/2 page	5" x 8"	\$325.00	\$300.00 per issue, \$1,200.00 total
Full page	8" x 10"	\$425.00	\$400.00 per issue, \$1,600.00 total
*Inside Front Cover Color		\$600.00	\$550.00 per issue \$2,200.00 total
*Inside Back Cover Color		\$600.00	\$550.00 per issue \$2,200.00 total

All advertising and publication material for the current issue must be received at the AFDA office prior to the listed closing deadline dates. **Please provide either ad in .pdf or .jpg**

	Edition	Closing Date
Spring	03-04-2017	02-27-2017
Summer	06-02-2017	05-19-2017
Fall	09-01-2017	08-18-2017
Winter	12-01-2017	11-17-2017

Ad will be accepted on a first-come basis. AFDA reserves the right to determine the eligibility of advertisements for inclusion in the AFDA newsletter.

**Company:** \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email : \_\_\_\_\_ Ad size: \_\_\_\_\_

Number of Issues: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_ Email to: [dedmisten@alabamafda.org](mailto:dedmisten@alabamafda.org)

Please make checks payable to: Alabama Funeral Directors Association  
7956 Vaughn Rd, PMB 380  
Montgomery, Alabama 36116

Please charge to my credit card:  Visa  MasterCard  American Express

Name on card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Card Number: \_\_\_\_\_ SC: \_\_\_\_\_

**Cardholder Signature:** \_\_\_\_\_